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TARGETED GEOTECH RECRUITING

Finding (and keeping) the right people is tough. In 2013, the editors at Spatial Media LLC, a leading geospatial technology publisher, recognized the need for job placement and matching services amongst their niche reader networks. Throughout the GeoTech world, specialty skill requirements can make the right personnel tough to find. When properly considered, a recruiter's purview should not be limited to those looking for a career change—it should include both active and passive candidates, meaning those looking for work and those that have not yet pondered a change.

"I am convinced that nothing we do is more important than hiring and developing people. At the end of the day, you bet on people, not on strategies."

Lawrence Bossidy



PARTNER BRANDS & NETWORKS



**ADVANCED ENGINEERING, GOVT,
EDU AND MAPPING CONTRACTS**
15K+ ACTIVE CONTACTS



SURVEYORS & ENGINEERS
THE AMERICAN SURVEYOR +
LIDAR MAGAZINE - 30K+



GIS & MAPPING PROS
GISUSER.COM, LBSZONE.COM &
SOCIAL ACCOUNTS - 50K+




GEOTECH SOCIAL GROUPS
75K+ ACTIVE CONTACTS

Custom campaigns are our forte—with an enhanced GeoJobs listing, you're not just creating another static job board post; you're showcasing your firm and employment opportunity to specific professionals within a trusted format.


LISTING OPTIONS & PRICING



BASIC 30 DAY LISTING
TEXT, IMAGE, GRAPHICS, INCLUSION
IN EMAIL PROMOS AND FEEDS
\$30-\$95 MONTHLY



PREMIUM 30, 60, 90
ENHANCED LISTING W/ TARGETED
SERVICES
\$295, \$395, \$495



SUBSCRIPTION SERVICES
AUTO IMPORT (INDEED), LISTING
SCRAPES, ETC.
AUTOMATED, MULTI-CREDIT



CUSTOM CAMPAIGNS
JOB AND EMPLOYER SPOTLIGHT,
EBLAST & MORE
CONTACT SALES FOR DETAILS

Beyond basic 30 day listings, we offer premium 30, 60 and 90 day enhanced listings—think of these as “mini-campaigns”. In addition to single job placements, we offer multi credit subscription packages, automated posting, 3rd party scraping services and more. We also offer custom campaigns that make both marketing and HR happy.

Contact us for a quote.



MODERN HIRING - QUICK-TAKES

*Hiring talent remains the number one concern of CEOs in the most recent Conference Board Annual Survey; it's also the top concern of the entire executive suite.

*PwC's 2017 CEO survey reports that chief executives view the unavailability of talent and skills as the biggest threat to their business.

*Employers spend an enormous amount on hiring—an average of \$4,129 per job in the United States, according to Society for Human Resource Management estimates, and many times that amount for managerial roles.

*The United States fills a staggering 66 million jobs a year.

*Most of the \$20 billion that companies spend on human resources vendors goes to hiring.



SPATIAL
MEDIA

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OUR FOCUS AREAS



**LAND SURVEYING AND
ENGINEERING**



GIS & MAPPING



LIDAR & REMOTE SENSING



CONSTRUCTION, BIM

"Hiring the right people takes time, the right questions and a healthy dose of curiosity. What do you think is the most important factor when building your team? For us, it's personality."

Richard Branson